**Group name:** High Five

**Organization:**

PDF report received? Yes Word report received No All peer reviews? NoPPT ready? Yes

**Presentation start – does it fit with feedback and class review?** Choose an item.

Good afternoon! My name is XXXX and these are my team members YYYY, ZZZZ and NNN. The objective of today’s presentation is \_\_\_\_\_\_\_\_\_\_\_\_\_. The presentation will last about 10 minutes. Our agenda is in X parts. First . . . Second . . . Let start with, [First agenda point]

**Presentation flow**

**General points presentation organization:**

* Is there are clear agenda and, so structure? Yes - very clear
* Is there animation? No
* Is the style consistent e.g., are font sizes the same through the presentation? Yes
* Do team members listen to each other? Yes - what their colleague is saying is really important
* Does this look like a team? Choose an item.

**Specific notes on presentation content**

No “next page” – manage it yourself

Animate

Nice and clear – but try not to read so much

That is all I want to say about Product. Now Joe will continue the presentation

Segmentation – behavioral quite important here You have some good ideas on segementation. However you do not turn these into TARGETING. What about the psychographic / behavioral here? and for positioning?

What about POSITIONING?

Who is the target?

Positioning – where is this? Boom and gone! Link this up to the psychographic profile – 6/7? (check report – what is happening there?)

Pricing - how will you appraoch this - not clear

**Feedback on the report**

**Overall:**

Attractive cover page Choose an item.Table of contents Choose an item. Introduction Choose an item. Objectives Choose an item. Conclusion Choose an item.

**Summary feedback on the report:**

**Overall *group grade*:**

Click or tap here to enter text.